



# 10:00

o'clock **BeL**

**ANNE-JULCHEN BERNHARDT+**  
**JÖRG LEESER**



BeL Associates, based in Cologne, was founded in 2000 by Anne-Julchen Bernhardt and Jörg Leiser. The office has worked on 90 projects of which fourteen have been build. Widely published was their most recent project for the International Building Exhibition IBA in Hamburg.



Smart-Price Houses - „Grundbau und Siedler“  
Instead of exploiting prefab and modular construction, this project aims at a do-it-yourself-strategy. A structure (Grundbau) is the result of a 1<sup>st</sup> phase including all necessary housing technology and vertical access. A 2<sup>nd</sup> phase is dedicated to the future inhabitant (Siedler) who can complete the structure according to individual wishes.

# 11:00

o'clock **BRANDLHUBER+**

**ARNO BRANDLHUBER**



Arno Brandhuber is the founder of brandhuber+ Berlin. He holds the chair of architecture and urban research at the Academy of Fine Arts, Nuremberg and is directing the nomadic masters program a42.org. He is co-founder of the public seminar Akademie c/o, currently researching on the spatial production of the Berlin Republic.



Standards?  
Arno Brandhuber investigates the issue of affordability by questioning the unwritten agreements of building standards - not only referring to building construction but also to the level of confort and reasonable expectations for indoor climate. An award winning project for a sports hall in Denmark and the Anti-Villa will illustrate this concept.

## PROGRAMME

FRIDAY, 02<sup>ND</sup> AUGUST 2013

09:00 **Julia Bolles-Wilson**  
Welcome

09:15 **Joachim Schultz-Granberg + Hans Drexler**  
Introduction ReThinkHousing

10:00 **BeL**  
Smart-Price Houses

11:00 **Brandhuber+**  
Standards?

12:00 **Lunch Break**

13:00 **Anne Katrin Fenk, MOD Institute**  
The Indian Case

14:00 **pasel.künzel architects**  
From Chile to the Netherlands

15:00 **Liu Kun, HIT Shenzhen**  
Shenzhen: A Planned Market

16:00 **Can housing be affordable?**  
Panels discussion



## International Conference Affordable & Sustainable Housing

### msa | münster school of architecture

Leonardo Campus 5  
D - 48149 Münster

The lectures are public and free to participate. A registration for the symposium is required; send an Email to [tanja.koch@fh-muenster.de](mailto:tanja.koch@fh-muenster.de).

The symposia are recognized by the AKNW as training with four or two lessons. For more information and conditions for subscription see [www.msa-bildungsinstitut.de](http://www.msa-bildungsinstitut.de)

#### Concept and Organisation

Department of Urban Design  
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Sustainable Building Design Studio  
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#### How to get there

By car: Leave the A1 motorway at exit NORD and follow the signs to the centre of Münster. When reaching the outskirts of the Steinfurter Straße, turn right at the Burger King. The campus is right on the left hand on the oposite side.

By bus: Get out at bus stop Leonardo-Campus or Eissporthalle, from Hauptbahnhof Münster, with the lines 16, R72, R73 oder 13.

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**Robert Bosch Stiftung**

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**Münster University of Applied Sciences**





## Affordable & Sustainable Housing International Conference

FRIDAY, 2<sup>ND</sup> AUGUST 2013

The need for acceptable living standards for the economically weaker segments is the major topic at the Affordable and Sustainable Housing Conference in Münster. The on-going cooperation between the msa | Münster School of Architecture, the HIT / SGS Harbin Institute of Technology – Shenzhen Graduate School and the Università IUAV di Venezia joins academic forces and local partners in order to investigate the challenge of affordable housing in Shenzhen.

This is the point of departure for a broader field of research looking at both urban design strategies and the construction of prototypes related to mass housing.

International speakers will present projects and studies related not only to China but also to the international context. Panel discussions will reflect new strategies for affordable and sustainable housing.

# 13:00

o'clock

MOD INSTITUTE  
ANNE-KATRIN FENK



Anne-Katrin Fenk is an Architect and Urban Designer. Co-founder of MOD Institute. Highly experienced in international research projects on urban design and urban development, especially in Asia. Since 2005 Assistant Professor at the Technical University Berlin. Managed several international research and open space platforms on urban development.



### The Indian Case

Despite of the building boom in India, the proportion of Affordable Housing to other units is shrinking. Even if affordable housing is built, a concept of a liveable surrounding seems to fail. The lecture explains the current situation of housing and gives an insight and analysis of existing strategies for affordable housing in India, their potentials and limitations.

# 14:00

o'clock

PASEL.KÜNZEL ARCHITECTS  
RALF PASEL



Ralf Pasel and Frederik Künzel founded pasel.künzel architects in 2002. Their principle: „There is no urbanism without detail, and no detail without urbanism“. They consequently feel compelled to work on all levels of scale, from general land-use plans down to the minute details of material junctions. To them, their profession means: Develop ideas, show their qualities and let projects emerge with their own identity.



### From Chile to the Netherlands

The speech discusses the transformation of a slum in Chile into affordable and livable housing and the transferability of the applied design strategies into the Dutch context, looking in particular at affordable housing - both in the urban environment of the city of Leiden as well as in the suburban context in Zeeland.

# 15:00

o'clock

HIT | SGS SHENZHEN  
DR. LIU KUN



Dr. Liu Kun is an assistant professor of urban planning and management at the HIT | Shenzhen Graduate School, mainly engaged in urban planning and design methodology. She was a post-doctoral fellow at Beijing University and focused on Shenzhen urban planning history, local planning and design techniques. She has published one book and numerous articles, a lot of them related to urban growth dynamics in Shenzhen.



### Shenzhen: A Planned Market

The municipal urban planning department has accumulated plenty of valuable experience to respond market economy by 30 years practice, which are worth studying. This lecture introduces essential planning methods and techniques related to Shenzhen's urban development and resilient urban planning ideas to cope with fast-growing China.

# 16:00

o'clock

DISCUSSION



- How should architects and planners adapt their practice, facing the challenge of affordability?
- How can architecture, space coincide with life patterns?
- What means affordability in Europe? What are the major tasks to come?
- Is the experience in Asia and South-America transferable to Europe?



- There is a growing need for affordable housing in Europe. Is there a third way for a new mass-housing development in Europe after the failures of modernist planning in the 70ies?
- Are sustainability and affordability contradictory?
- What contribution can prefabrication, modern building and new materials technologies make to affordable housing?